

THE BALLET ALLIANCE

Festival 2025
SPOKANE, WA



photo: scott martinez

SPONSORSHIP OPPORTUNITIES
April 29 - May 2, 2025

THE BALLET ALLIANCE

THE BALLET ALLIANCE SPONSORSHIP

The Ballet Alliance will host its annual four-day Festival in Spokane, Washington, April 29 - May 2. Dancers participate in master classes from internationally renowned instructors, educational dance-related seminars, perform for their peers, and forge important new relationships. The Festival affords young dancers the opportunity to audition for and receive scholarships to TBA's Choreography Project for young emerging choreographers, prestigious pre-professional summer intensives, and college dance programs. The Festival hosts representatives from professional dance companies and universities throughout the nation who provide exposure to young dancers, as well as providing professional development to Artistic Directors, choreographers, faculty, and volunteers.

By becoming a TBA Festival sponsor your business gains a unique marketing opportunity to a core demographic while also supporting the development of pre-professional ballet companies from around the U.S and their dancers.



SPONSORSHIP OPPORTUNITIES

	RECOGNITION	PROMOTION	VENDOR BOOTH	INVITATIONS
PLATINUM \$5,000	<p>One Evening's Performance Sponsor</p> <p>One Festival Dance Space named after Sponsor</p> <p>Opportunity to Sponsor one VIP Reception, or Director/Faculty Event, or TBA's Summer Project</p> <p>Sponsor Named Scholarship: Emerging Choreographer or Dancer</p> <p>Logo displayed throughout Festival venue</p>	<p>Social Media Bi-Monthly from December – April</p> <p>Full Page Ad In Festival Program (Inside Front or Back Cover)</p> <p>Logo Hyperlink on TBA Website</p>	<p>Upgraded 3 tables (10x16 space)</p> <p>Opportunity to place information or product in Dancer's Kit Bag</p>	<p>Gala Banquet</p> <p>Evening Performances</p> <p>VIP Receptions</p> <p>Evening Dinners</p>
GOLD \$3,500	<p>One Festival Dance Space named after Sponsor</p> <p>Opportunity to Sponsor one VIP Reception, or Director/Faculty Event, or TBA's Summer Project</p> <p>Sponsor Named Scholarship: Emerging Choreographer or Dancer</p> <p>Logo displayed throughout Festival venue</p>	<p>Social Media Monthly from December - April</p> <p>Full Page Ad In Festival Program</p> <p>Logo Hyperlink on TBA Website</p>	<p>Upgraded 3 tables (10x16 space)</p> <p>Opportunity to place information or product in Dancer's Kit Bag</p>	<p>Gala Banquet</p> <p>Evening Performances</p> <p>VIP Receptions</p> <p>Evening Dinners</p>
SILVER \$2,500	<p>Opportunity to Sponsor one VIP Reception, or Director/Faculty Event, or TBA's Summer Project</p> <p>Sponsor Named Scholarship: Emerging Choreographer or Dancer</p> <p>Logo displayed throughout Festival venue</p>	<p>Social Media 2 postings & 2 highlights</p> <p>Half Page Ad in Festival Program</p> <p>Logo Hyperlink on TBA Website</p>	<p>2 tables (10x12 space)</p>	<p>Gala Banquet</p> <p>Evening Performances</p> <p>VIP Receptions</p> <p>Evening Dinners</p>
BRONZE \$1,500	<p>Sponsor Named Scholarship: Emerging Choreographer or Dancer</p> <p>Logo displayed throughout Festival venue</p>	<p>Social Media 2 postings & 2 highlights</p> <p>Half Page Ad in Festival Program</p> <p>Logo on TBA Website</p>	<p>2 tables (10x12 space)</p>	<p>Gala Banquet</p> <p>Evening Performances</p> <p>VIP Receptions</p> <p>Evening Dinners</p>

Custom Sponsorships Available

The deadline for sponsorship and payment is March 1, 2025

ADDITIONAL SPONSORSHIP OPPORTUNITIES

KIT BAG SPONSOR • \$1,000

Provide Logo for branded Dancer Kit bags • Quarter Page Ad in Festival Program • Logo on TBA Website • Evening Performances

FESTIVAL BADGE SPONSOR • \$500

Provide Logo for branded Festival participant badges Includes: Quarter Page Ad in Festival Program & Logo on TBA Website

VENDOR OPPORTUNITIES

VENDOR (ONLY) • \$750

One dressed table to display items and information (10x12 space) Evening Dinners

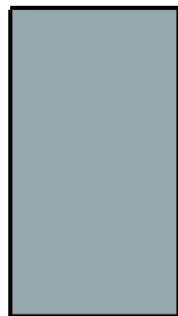
Vendor may provide product for placement in Dancer Kit Bags Additional dressed table \$100 (total of 3 additional tables)

PRODUCT PLACEMENT (ONLY) • \$250 per item in Dancer Kit Bags

Vendors & Sponsors who are not present at TBA Festival 2025 MUST ship product placement to The Ballet Alliance no later than April 25, 2025.

PROGRAM ADVERTISING – DIGITAL

FULL PAGE



8"w X 10.5" h
\$600

HALF PAGE



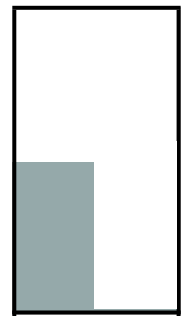
8"w X 5" h
\$450

HALF PAGE



3.75"w X 10.5" h
\$450

QUARTER PAGE



3.75"w X 5" h
\$350

SPONSOR/VENDOR REGISTRATION

For further information contact Ann Derby at 707.765.2660 or a.derby1950@gmail.com.
Please complete these auto-fill forms, save as a new .pdf, and return
NO LATER THAN MARCH 1, 2025.

Make checks payable to The Ballet Alliance and mail to:
The Ballet Alliance | ATTN: Festival 2025 | PO Box 326 | Richland, WA 99352

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

DATE

SPONSORSHIP LEVEL

Platinum • \$5,000

Gold • \$3,500

Silver • \$2,500

Bronze • \$1,500

Kit Bag

Festival Badge

Sponsor • \$1,000

Sponsor • \$500

VENDOR OPPORTUNITIES

Vendor (Only) • \$750 • Additional Dressed Tables (\$100/ea, max 3) #

Product Placement (Only) • \$250 per item

Item #1

Item #2

PROGRAM ADVERTISING-DIGITAL

Full Page • 8" w × 10½" h • \$600

Half Page (vertical) • 3.75" w × 10.5" h • \$450

Half Page (horizontal) • 8" w × 5" h • \$450

Quarter Page • 3¾" w × 5" h • \$300